

CALL FOR DESIGNS

AWARDS AND THE OPPORTUNITY TO HAVE YOUR WORK EXHIBITED AT BOZAR AS PART OF THE NEXT GENERATION, PLEASE! FESTIVAL

COMPETITION RULES

Next Generation, Please! is a European festival organised by the Centre for Fine Arts Brussels with the aim of encouraging young people to reflect on the future of Europe. What new and hopeful ideas do young people have for Europe? What image could best represent a generation's vision of its future? So, give free rein to your imagination and create a unique campaign image for the festival, which will present ten projects between 9 and 13 May 2018.

Using the themes covered by the festival and the ten projects that it will be presenting, you can give your own visual interpretation of a new future for Europe. The selected image will be used in all communication materials for the festival, and several awards will be given (see below).

All forms of design are welcome: graphics, illustrations, collage, etc.

Click [here](#) and [here](#) to learn more about this project.

I. ORGANISER

The Centre for Fine Arts is a *société anonyme de droit public* – a public limited company – with a social purpose. Its head office is located at the Centre for Fine Arts, rue Ravenstein 23, 1000 Brussels, and it is registered with the Banque-Carrefour des Entreprises under the number 0895.408.978.

II. AWARDS

The following awards will be given:

- For first place, the winner will receive €600 and BOZAR voucher worth €50. The winner's image will be selected for the festival's print and digital communications campaign and will be exhibited at the Centre for Fine Arts during the Next Generation, Please! festival.
- The entrants whose images are awarded second and third place will each receive €150 and BOZAR voucher worth €50. Their images will be exhibited at the Centre for Fine Arts during the Next Generation, Please! festival.
- The entrants whose images are awarded fourth through to tenth place will each receive a BOZAR Friends -26 card (valid for one year) and their image will be exhibited at the Centre for Fine Arts during the Next Generation, Please! festival. The BOZAR communications teams will contact the winners personally to deliver their award.

III. THEMES

The following themes will be explored during the Next Generation, Please! festival, and can help you in your reflections:

- Citizenship and public spirit
- Revolution and protest
- Democracy and participation
- Freedom of expression
- Migration and cultural mix
- Plurality, unity in diversity
- Identity, European identity
- Borders (open)
- Social justice and social security
- War, never again!
- Recent European conflicts
- European history
- European culture
- Taboos and stereotypes

IV. COMPETITION DATES

The competition will take place between 20 January and 20 February 2018 according to the terms and conditions set out in these rules.

Note - new deadline for the competition: Monday 5 March (included).

V. TERMS OF ENTRY

Entrants to the competition agree to the following terms and conditions:

5.1 Entry requirements

To qualify to enter the competition, entrants must be:

- Aged 18 to 26 years
- Available between 26 February 2018 and 11 March 2018 for any modifications to their design project

5.2 Competition entries

To be selected, the image must be sent to mathilde.schmetz@bozar.be before **20 February 2018** in one of the following formats:

- .tiff, A3 format, 300 dpi
- High-definition pdf, A3 format

In addition to the image, please provide your email address, telephone number, full name and age. An explanation of your work will also be welcome, but is not obligatory.

5.3 Selection of the winners

5.3.1 The winning image

The winning image will be selected for the communications campaign for the festival and used in various media and materials: posters displayed in Brussels, flyer, advertisements,

communications on social networks and on our website www.bozar.be. The final layout of the communication materials will be designed by the BOZAR graphic design team.

5.3.2 The nine other images selected

The nine other winning works selected will be exhibited in the galleries of the Centre for Fine Arts during the Next Generation, Please! festival, on 9-13 May 2018. Each work selected will be accompanied by the name of the designer and possibly a brief explanatory note. Entry to the exhibition will be free.

Several members of the BOZAR team will work together to choose the winning images:

- Melat Gebeyaw Nigussie, project coordinator for *Next Generation, Please!*
- Mathilde Schmetz, communication officer
- Olivier Rouxhet, graphic designer
- Johan Van Roy, communications director

The winners will be informed on Friday 23 February 2018.

VI. EXCLUSIVE RIGHT TO TEMPORARILY USE THE WORK / COPYRIGHT

By entering this competition, entrants explicitly authorise the Centre for Fine Arts to use the image designed for this competition solely for printed and digital (BOZAR website, BOZAR social networks) communications concerning the *Next Generation, Please!* festival which will take place on 9-13 May 2018. They nevertheless remain the owner of their work but agree not to request remuneration from the Centre for Fine Arts.

Where applicable, the author waives their moral right to the integrity of the work (and thus their right to oppose modifications to services and works or to the use of such services and works for purposes other than those for which they were not designed) to the extent broadly allowed by applicable substantive law. In particular, the author will not oppose any adaptation or modification to the work that the Centre for Fine Arts deems useful, as long as such modifications or adaptations do not damage the honour or reputation of the author.

The Centre for Fine Arts shall include the copyright of the work's owner in printed materials and on the website www.bozar.be.

The entrants allow the organiser full use of the licenced rights and certifies that the work is original and does not breach the rights of any third parties.

After the end of the festival in May 2018, the Centre for Fine Arts will only use the campaign image for its own, non-commercial purposes (strictly for information and archiving).

VII. ACCEPTANCE OF THESE RULES

By entering this competition, entrants are considered to have accepted these rules and the code of conduct applicable to the Internet as well as the laws and rules applicable to the competition, and will not be able to make any claims concerning the results.

VIII. CHANGES TO THE TERMS AND CONDITIONS

The organiser cannot be held liable for any modification, curtailment, deferment or cancellation of this competition in the event of force majeure or any other cause. The organisers reserve the right, in the event of force majeure or any cause beyond their control, to change the dates, cancel or suspend the competition, and as such may not be held liable.

IX. DISPUTES

These rules are subject to Belgian law. In the event of a dispute concerning their interpretation or application, the entrants and the organiser shall attempt to resolve the dispute and find an amicable solution. If the dispute cannot be resolved amicably or if the mediator or mediators observe that mediation has failed to resolve the dispute, the French-speaking Courts of Brussels shall have exclusive jurisdiction.