Keith Haring was an artist, idealist and activist. He used his art to draw attention to issues of political and social importance. Racism, apartheid, nuclear war and homophobia are visually questioned in his work. He printed his messages on posters that he often handed out himself at demonstrations.

The AIDS crisis had a major impact on Haring’s life. With humour he promoted safe sex and strove for more openness about sexuality. He designed posters, stickers and T-shirts with strong images that helped increase awareness, education and activism in connection with AIDS and HIV.

KEITH HARING PRODUCED THIS WORK TO COMBAT APARTHEID.

WHO IS SUBJECT TO THIS TODAY?
HOW CAN YOU HELP BRING CHANGE?

I'M GLAD I'M DIFFERENT. I'M PROUD TO BE GAY. I'M PROUD TO HAVE FRIENDS AND LOVERS OF EVERY COLOR.”

KEITH HARING AND HIS ACTIVISM?

PRESS PLAY AND WATCH THE VIDEO.

DO IT YOURSELF! DESIGN YOUR OWN T-SHIRT!
ARE YOU READY TO IMPROVE THE WORLD, BREAK TABOOS AND SHOW WHO YOU ARE? WHAT MESSAGE WOULD YOU LIKE TO SEND THE WORLD? WRITE IT ON A T-SHIRT AND WEAR IT WITH PRIDE!

#BOZARATHOME IS CURIOUS ABOUT YOUR CREATION.