

## 25 YEARS OF MEDIA

INVESTING IN CREATIVITY, BUILDING THE FUTURE

1-2 DECEMBER 2016, BOZAR, BRUSSELS





|             | THURSDAY 1 <sup>ST</sup> DECEMBER  |
|-------------|--|
| 9h00-9h30   | Registration and welcome coffee  |
| 9h30-9h35   | Welcome by Paul Dujardin (CEO and Artistic Director BOZAR)                         |
| 9h35-9h45   | Introductory remarks by EP Vice-President Antonio Tajani                           |
| 09h45-10h00 | Keynote speech by Commissioner Günther H. Oettinger                                |
|             | Panel 1: Looking to the future: Adaptation or revolution?                          |
| 10h00-11h15 | Panel 1: Looking to the juture: Addptation of revolution?<br>Panellists:           |
|             | Peter Aalbaek (Producer and Co-founder, Zentropa)                                  |
|             | Ignacio Perez Dolset (Founder and chief creative officer, Ilion Animation Studios) |
|             | Andrea Zappia (CEO, Sky Italy)   |
|             | Q & A 30 minutes   |
|             | Moderator: Domenico La Porta (Film journalist and industry reporter)               |
| 11h15-11h35 | Coffee break   |
|             |  |
| 11h35-12h15 | <b>Conversation</b> with Liv Ullmann (Film director) TBC                           |
| 12-15-12-00 | Moderator : Peter Cowie (Film historian and author)                                |
| 12h15-13h00 | Putting European works in the spotlight  |
|             | Conversation with Dieter Kosslick (Director, Berlinale) and Rikke Ennis (CEO,      |
|             | Trust Nordisk)   |
|             | Moderator: Wendy Mitchell (Journalist at Screen international)                     |
| 13h00-14h30 | Networking lunch (buffet for all participants)                                     |
| 14h30-15h15 | Women on the move – Towards a more diverse film industry                           |
|             | Conversation with:   |
|             | Rebecca O'Brien, producer  |
|             | Régine Vial, distributor Les Films du Losange                                      |
|             | Moderator: Elsa Keslassy (Journalist at Variety)                                   |
| 15h15-16h30 | Panel 2 Innovation in formats: Content has no borders                              |
|             | Panellists:  |
|             | Sten Saluveer (Director of Industry, Tallinn Black Nights Film Festival)           |
|             | Véronique Cayla (President, ARTE France)   |
|             | Gilles Gaillard (CEO, Mikros Image)  |
|             | Ivar Kohn (Head of TV drama, NRK Norway)   |
|             | Q & A 15 min   |
|             | Moderator: Domenico La Porta (Film journalist and industry reporter)               |
| 16h30-17h00 | Coffee break   |
| 17h00-17h45 | Game changers: how new generations create and watch                                |
|             | Conversation with:   |
|             | Tomasz Wasilewski (Film director)  |
|             | Miki Chojnacka (Chief and Creative Content Officer, Hopster)                       |
|             | Tasja Abel (Head of Development, Acquisitions and Coprod, ZDF)                     |
|             | Moderator: Elsa Keslassy (Journalist at Variety)                                   |
| 17h45-18h30 | MASTERCLASS with Jaco Van Dormael, film director                                   |
|             | Moderator : Peter Cowie (Film historian and author)                                |
|             | Drinks Reception (Horta Hall)  |
|             | For all participants   |
| 20h00:      | Public screening   |
|             | <i>Toto le Heros</i> with participation of director Jaco Van Dormael (studio)      |
|             | United States of Love with participation of director Tomasz Wasilewski (salle M)   |



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|                      | FRIDAY 2 <sup>ND</sup> DECEMBER  |
|----------------------|--|
| 9h-9h30              | Welcome coffee   |
| 9h30-10h00           | Fireside chat on DSM with Vice-President Ansip   |
|                      | Journalist : Wendy Mitchell tbc  |
| 10h00-10h30          | Reaping the benefits of the digital economy: Creating, distributing and  |
|                      | promoting European works   |
|                      | Conversation with Rodolphe Buet (President International Distribution and  |
|                      | Marketing, StudioCanal)  |
|                      | Moderator: Marjorie Paillon (journalist)   |
|                      | This session will be in French   |
| 10h30-10h50          | Coffee break   |
| 10h50-12h00          | Panel 3 It's all about access, fostering the exploitation of EU works  |
|                      | Panellists   |
|                      | Christophe Tardieu (Director General, Centre National du Cinéma – CNC,)  |
|                      | Lauri Kivinen (CEO, YLE Finland)   |
|                      | Tom Van Waveren (CEO and Creative Director, Cake Entertainment)  |
|                      | Jaume Ripoll, (Co-founder Filmin)  |
|                      | Q & A  |
|                      | Moderator: Marjorie Paillon (Journalist)   |
| 12h00-13h15          | Panel 4: How to leverage investment?   |
|                      | Panellists   |
|                      | Roger Havenith (Deputy CEO, EIF)   |
|                      | Danielle Kadeyan (CEO, Media Finance Partners)   |
|                      | Roy Cremers (Director, Voordekunst)  |
|                      | Christoph Papousek (CFO, Cineplexx)  |
|                      | Peter Dinges (Director, Filmförderunganstalt – FFA, President EFADs)   |
|                      | Moderator : Wendy Mitchell (Journalist at Screen international)  |
| 12615 14620          | Q & A 15 min   |
| 13h15-14h30          | Networking lunch (buffet for all participants)   |
| 14h30-15h45          | Panel 5: Living the digital shift: concentration or diversification?   |
|                      | Panellists:<br>Marca Chimana (Producer Cattleva - President European Producers Club)   |
|                      | Marco Chimenz (Producer, Cattleya – President, European Producers Club)<br>Alex Martinez Roig (Director Content, Telefonica) |
|                      | Victor Hadida (Cofounder, Metropolitan film export), tbc   |
|                      | Mikko Setälä (Chief corporate development officer, Rovio)  |
|                      | Moderator: Marjorie Paillon (Journalist)   |
|                      | Q & A 15 min   |
| 15h45-16h30          | MASTERCLASS with Sir Alan Parker (Film director)   |
|                      | Moderator: Peter Cowie (Film historian and author)   |
| 16h30-17h00<br>20h00 | Conclusions  |
|                      | by Claire Bury (Deputy Director General at DG CONNECT)   |
|                      | Public screening organised by CINEMATEK + Films du Fleuve in partnership with  |
|                      | BOZAR  |
|                      | La Promesse, Les frères Dardenne, with the Directors   |
|                      | 5 min speech on restauration by Nicola Mazzanti (Curator, Cinematek)   |
|                      | will be able to sneak and listen to: FN/FR/DF  |

Languages: you will be able to speak and listen to: EN/FR/DE